

P R E S S R E L E A S E

Prix Ars Electronica 2007: Entry Deadline Extended!

Entrants have until March 16, 2007 to get their projects in to this year's Prix Ars Electronica. In the u19 category, the deadline's been extended to April 10, 2007.

Linz, March 6, 2007) In response to numerous requests, we've extended the entry deadline for this year's Prix Ars Electronica. Creatives have until **March 16, 2007** to submit their work in the computer animation / film / vfx, digital musics, interactive art, hybrid art, and digital communities categories, and to vie for [the next idea] Art and Technology Grant and the Media.Art.Research Award. In the u19 category, Austrian young people have until **April 10, 2007** to make their bid for the Golden Nica. Juries composed of experts from around the world will convene April 19-22, 2007.

This year's winners will be honored with six Golden Nica statuettes and a total of 122,500 euros in prize money donated by private-sector patrons. Other outstanding works will be singled out for recognition with 12 Awards of Distinction, up to 12 Honorary Mentions per category, [the next idea] Art and Technology Grant, and an award from Linz's Ludwig Boltzmann Institute in the Media.Art.Research category. All essential information about the 21st edition of the Prix Ars Electronica, the individual categories and entry rules is available online at **www.prixars.aec.at**. Please address inquiries to **info@prixars.aec.at**.

The Prix Ars Electronica

Since 1987, the Prix Ars Electronica has been the most important and most successful international showcase of excellence in digital media at the interface of art, technology and society. Participants have ranged across the entire creative spectrum—from world-renowned artists (Karlheinz Stockhausen, Lynn Hershman, Toshio Iwai / Ryuichi Sakamoto, Chris Cunningham / Aphex Twin) and Oscar winners (John Lasseter, Chris Landreth) to young people blazing new trails in creativity (Graffiti Research Lab).

The organizers are the Ars Electronica Center Linz and the ORF – Austrian Broadcasting Company's Upper Austria Regional Studio. Cooperating partners are the Brucknerhaus Linz and the O.K. Center for Contemporary Art. The Prix Ars Electronica is supported by the City of Linz and the Province of Upper Austria. Lead sponsors are Telekom Austria and voestalpine. Additional sponsors are KulturKontakt Austria, Pöstlingberg Schössl, Casinos Austria, Sony DADC, Sony DEC, Linz AG und Spring Global Mail.

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